

# School Information Package



# Sport Fair



**May 7-9, 2008**

Mariners Centre - Yarmouth, NS



# What is the Milk Energy Sport Fair?

The Milk Energy Sport Fair is a fully-interactive sporting event and an excellent opportunity for your students to get active and learn about the many sport options available in Nova Scotia. Since 2002, more than 25,000 elementary and junior high students from across the province have attended Milk Energy Sport Fairs.

Sport Nova Scotia is pleased to announce that, for the first time, the Spring 2008 Milk Energy Sport Fair will take place May 7-9 in Yarmouth at the Mariners Centre.

Just \$2 per student provides you with the opportunity to help your students become more active.



Lacrosse basics  
Milk Energy Sport Fair - Antigonish 2007



Milk Energy Sport Fair - Antigonish 2007

# What to expect at the Fair



Yachting fun  
Milk Energy Sport Fair - Wolfville 2007



Pepper the PAWSable! mascot and her new friends  
Milk Energy Sport Fair - Antigonish 2007

## Interactive

Milk Energy Sport Fairs are fully-interactive. Representatives from Provincial Sport Organizations (PSOs) and their volunteers will encourage your students to give their sport a try. Whether it's driving a golf ball, taking a slap shot, shooting a basket, spiking a set, swinging a bat, doing a karate kick, or even paddling a kayak, we are confident that your students will enjoy actively participating in the numerous exhibits.

## Informative

Experience sport demonstrations, exhibitions, inspirational presentations, or information sessions. Learn what sport has to offer.

## Integrated

Participate in close to 30 sports represented by Nova Scotia's provincial sport organizations and clubs.

## Inspirational

Meet some of Nova Scotia's top athletes and coaches, learn their training techniques, get an autograph, and see them in action.

## Inviting

Entertaining and fun for everyone!

# Hours of Operation

The Milk Energy Sport Fair at the Yarmouth Mariners Centre is available to both elementary and junior high students. **Classes will be booked on a first-come, first-served basis.** After April 16, daily time slots will open up to all grades, space permitting. The hours of operation are as follows:

Wednesday	May 7	9 am – 3 pm	Elementary schools
Thursday	May 8	9 am – 3 pm	Junior high schools
Friday	May 9	9 am – 1 pm	Elementary & junior high schools



Tackling the wall  
Milk Energy Sport Fair - Halifax 2003



Tae Kwon Do demonstration  
Milk Energy Sport Fair - Halifax 2002

## Hosts



### Sport Nova Scotia

Sport Nova Scotia is a not-for-profit federation of 63 provincial sport governing bodies representing over 162,000 sport participants in Nova Scotia. Sport Nova Scotia is in the business of developing and promoting an athlete-centered amateur sport system while serving provincial sport governing bodies and other sport-related organizations.



### Dairy Farmers of Canada

#### Title Sponsor

The Dairy Farmers of Canada is a not-for-profit corporation established and funded by dairy producers and processors. In the Maritime Provinces, they represent more than 1,000 producers and 10 processors. Their mission is to promote fluid milk and milk products by communicating the nutritional value of milk to health professionals and consumers through advertising and marketing activities.



### Doctors Nova Scotia

#### Co-presenting Sponsor

An Official Presenting Partner of Sport Nova Scotia, Doctors Nova Scotia is the professional association representing all medical doctors in the province and is a division of the Canadian Medical Association (CMA). The mission of Doctors Nova Scotia is "to maintain the integrity and honour of the medical profession, to represent all members equitably, and to promote high quality health care and disease prevention in Nova Scotia."



### Nova Scotia Health Promotion and Protection

#### Co-presenting Sponsor

An Official Funding Partner of Sport Nova Scotia, Nova Scotia Health Promotion and Protection's mandate is to provide policies, programs and services that maintain, enhance and create quality sport, recreation and fitness opportunities which improve health and contribute to the social and economic well-being of all Nova Scotians.



## Past Exhibitors

Alpine Ski  
Athletics  
Badminton  
Baseball  
Biathlon  
Bicycling  
Bikercise  
Canadian Olympic Committee  
Canadian Tire Jump Start  
Chronicle Herald  
Curling  
Doctors NS  
Duke of Edinburgh Awards  
Equestrian  
Esteem Team  
Farmers Dairy  
Field Hockey

Fencing  
Football  
Golf  
Heart and Stroke Foundation  
Gymnastics  
HBC Run for Canada  
Hockey  
Judo  
KidSport  
Lacrosse  
Lifesaving Society  
Orienteering  
RBC Olympian Program  
Recreation Nova Scotia  
Ringette  
Rope Skipping  
Rowing

Rugby  
Skating  
Snowboarding  
Soccer  
Softball  
Speed Skating  
Sport Nova Scotia  
Swimming  
Synchronized Swimming  
Tae Kwon Do  
Tennis  
Tobacco-Free Sport &  
Recreation  
Triathlon  
Volleyball  
Wrestling  
Yachting



*En garde!*  
Milk Energy Sport Fair - Halifax 2002

# Past Participants

## Annapolis Valley

Annapolis East Elementary  
Bridgetown Regional Elementary  
Brooklyn Elementary  
Cambridge & District Elementary  
Central Kings Rural High School  
Central Consolidated School  
Champlain Elementary  
Clark Rutherford Memorial School  
Dwight Ross Elementary  
Ecole Burton Ettinger School  
Fairview Junior High  
Hants North Rural High School  
Hantsport School  
Indian Brook  
John MacNeil Elementary  
Kings County Academy  
Kings County Christian School  
New Minas Elementary  
Northeast Kings Education Centre  
Port Williams Elementary  
Somerset & District Elementary  
West Hants Middle School  
Windsor Elementary School  
Wolfville Junior High

## Chignecto-Central

Chiganois Elementary  
Cobequid Consolidated School  
Debert Elementary  
Dr. W A MacLeod Elementary  
Elmsdale District School  
North River Elementary  
Parrsboro Elementary School  
River Hebert High  
Riverside Education Centre  
Willow Street School

## Halifax Regional

Bell Park Academic Centre  
Cavalier Drive Junior High  
Chebucto Heights  
Cunard Junior High  
Elizabeth Sutherland  
Ellenvale Junior High

Gaetz Brook Junior High  
Halifax Christian Academy  
Harry R. Hamilton Elementary  
Hawthorn Elementary  
Herring Cove Junior High  
Humber Park  
Inglis Street Elementary  
Le Marchant St. Thomas  
Leslie Thomas Junior High  
Madeline Symonds Middle School  
Musquodoboit Rural High  
Musquodoboit Valley Education Centre  
Nelson Wynder  
Prince Arthur Junior High  
Robert Kemp Turner  
Rockingham Elementary  
Sackville Centennial School  
Sackville Heights Junior High  
Sacred Heart School  
South Woodside Elementary  
St. Agnes Junior High  
St. Joseph's A. MacKay  
Tantallon Elementary  
Tantallon Junior High School

## South Shore

Bridgewater Elementary  
Gold River Western Shore Elementary  
Lunenburg Academy

## Tri-County

Digby Elementary

## Cape Breton-Victoria

Ashby Elementary  
Bras d'Or Elementary  
Bridgeport School  
Brookland Elementary  
Cape Smokey Elementary  
Coxheath Elementary  
Cornwallis Elementary  
Cusack Elementary  
Donkin-Gowrie Complex  
George D. Lewis  
Glace Bay Elementary

Greenfield Elementary  
Eskasoni High School  
John Bernard Croak  
Jubilee Elementary  
Malcolm Munroe Memorial Jr. High  
Mt. Carmel Elementary  
Rankin Memorial  
Robin Foote Elementary  
Saint Anne Elementary  
Seton Elementary  
Sherwood Park Education Centre  
Shipyard Elementary  
Southside Learning Center  
St. Agnes Elementary  
Sydney Mines Junior High  
Tompkins Memorial School  
We'Keq Ma'q Elementary  
Whitney Pier Memorial Junior High

## Strait

Antigonish Education Centre  
Bayview Education Centre  
Chedabucto Education Centre  
Dr. John Hugh Gillis Regional School  
Dr. Thomas McCulloch School  
Frank H. MacDonald  
Felix Marchand Educational Centre  
East Antigonish Education Centre  
H.M. MacDonald Elementary  
Maritime Hockey Academy  
Mulgrave Memorial Education Centre  
Northumberland Regional High School  
Pictou Elementary  
Pictou Landing First Nations School  
Rev. H.J. MacDonald Elementary School  
Richmond Academy  
River John Consolidated  
St. Andrew Education Centre  
St. Andrew Junior High School  
St. Mary's Education Centre  
Trenton Middle School  
W.A. MacLeod  
Wagmatcookewey Elementary  
We'koqma'q Elementary  
Whcocomagh Education Centre  
Walter Duggan Consolidated

## A more active Nova Scotia

The rationale for participation in sport and physical activity is extensive. Well-structured sport programs provide children with higher levels of fitness, better health, social involvement, and the satisfaction derived from developing skills in individual and group activities.

The Milk Energy Sport Fair attempts to accomplish the following objectives:

- create excitement about what sport in Nova Scotia has to offer our youth;
- promote health, physical activity and sport to Nova Scotia's youth;
- increase the number of Nova Scotians who commit to physical activity for life; and
- decrease the costs of health care by increasing the physical activity levels of Nova Scotians.



Bikercise is always a big hit!  
Milk Energy Sport Fair - Wolfville 2007



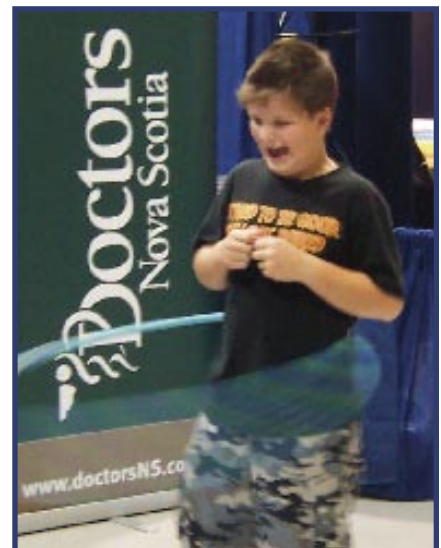
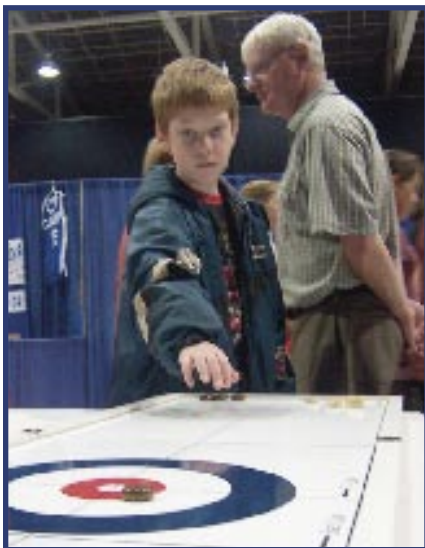
Little putter  
Milk Energy Sport Fair - Antigonish 2007

# What people say about Milk Energy Sport Fairs

**Laurie Murchison, principal of Malcolm Munroe Memorial Junior High**, believes that awareness of physical activity is more important than ever for educators. "The more exposure we can provide to our students regarding sport options, the more likely they will become interested enough to want to participate. Sport Fair provides a wonderful opportunity to make young people aware of the sport options which are available to them to enjoy. What an outstanding idea!"

**James Baker, a parent chaperone with Mount Edward Elementary School**, was pleased with the sport options available to students. "This is great," he said. "The kids are getting exposed to a lot of different sports and activities that they may not have seen before. This gives them an open mind to try a bunch of different sports and find one they enjoy. One more kid involved in sport the better."

**Ron Carew, a teacher at Whitney Pier Memorial Junior High** is enthusiastic about the influence of the Milk Energy Sport Fair on students. "Sport Fair exposes the numerous provincial organizations and clubs in which our youth can become actively involved. The expertise, enthusiasm and knowledge exhibited by the presenters at each display created a feeling of eagerness to participate. My students left the exhibition looking forward to attempting many of the activities demonstrated at the Fair. Sport Fair is a positive step to engaging our youth to become active, healthy individuals."



Milk Energy Sport Fair - Antigonish 2007



**May 7-9, 2008**

**Mariners Centre - Yarmouth, NS**

## Class Registration Form



For quick and convenient online registration, visit:

**[www.sportnovascotia.ca](http://www.sportnovascotia.ca)**

School: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Preferred date:

- |                          |           |       |             |                                  |
|--------------------------|-----------|-------|-------------|----------------------------------|
| <input type="checkbox"/> | Wednesday | May 7 | 9 am – 3 pm | Elementary schools only          |
| <input type="checkbox"/> | Thursday  | May 8 | 9 am – 3 pm | Junior high school only          |
| <input type="checkbox"/> | Friday    | May 9 | 9 am – 1 pm | Elementary & junior high schools |

Preferred arrival time: \_\_\_\_\_

Preferred departure time: \_\_\_\_\_

*\*It is recommended that you allow a minimum of 2 hours to experience the Fair in full.*

# of Students: \_\_\_\_\_ Grade(s): \_\_\_\_\_

Is this your first time attending a Milk Energy Sport Fair?  Yes  No

**Admission Cost is \$2 per student, payable in cheque or cash upon arrival at the registration table. Cheques are to be made payable to Sport Nova Scotia. Receipts will be provided.**

For more information, contact:

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[www.sportnovascotia.ca](http://www.sportnovascotia.ca)

FAX your completed registration form to:

**Sport Nova Scotia**  
**902.425.5650**